Electronic Acknowledgement Receipt					
EFS ID:	4668981				
Application Number:	10809630				
International Application Number:					
Confirmation Number:	7478				
Title of Invention:	Targeted advertising in conjunction with on-demand media content				
First Named Inventor/Applicant Name:	Daniel Danker				
Customer Number:	22801				
Filer:	Daniel Leo Hayes/Pat Palmer				
Filer Authorized By:	Daniel Leo Hayes				
Attorney Docket Number:	MS1-1879US				
Receipt Date:	23-JAN-2009				
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Time Stamp:	17:54:24				
Application Type:	Utility under 35 USC 111(a)				
Payment information:					

Submitted with Payment	yes
Payment Type	Credit Card
Payment was successfully received in RAM	\$180
RAM confirmation Number	3350
Deposit Account	
Authorized User	

File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
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1		GK4915.PDF	49737	yes	4				
	GR4913.1 DI	4206080b358a22a04650d8683ef9eafec80b 1b42	yes	'					
	Multipart Description/PDF files in .zip description								
	Document Description		Start	End					
	Information Disclosure Statement (IDS) Filed (SB/08)		1	3					
	Miscellaneous Incoming Letter		4	4					
Warnings:									
Information:									
2 NPL Documents	NPI Documents	GG7576.PDF	2079262	no	38				
	GG/3/0.1 D1	44b58b8be23ada947d1a5fbdbefd7cc68ac a13d2	110						
Warnings:									
Information:									
3	3 Fee Worksheet (PTO-06)	fee-info.pdf	29919	no	2				
1 66 Worksheet (1 10 00)	100 1110 150	d7b029f9d41df7f444f758193bd37c320e17 b816							
Warnings:									
Information:									
		Total Files Size (in bytes):	21!	58918					
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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

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If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.